

# The Interchange

The eNewsletter of the I-70/75 Development Association

I-70/75  
DEVELOPMENT ASSOCIATION

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## Network and Learn at Region's Top Development Event

### PLEASE NOTE: DEADLINE HAS BEEN EXTENDED

**Fax your registration form to (937) 461-1774 BY COB MONDAY, MAY 12 and indicate that payment will follow.**

Today's hot economic development topics and expert speakers headline the agenda at the I-70/75 Development Association's annual Economic Development Summit, Thursday, May 15 at the Sinclair Community College Ponitz Center.

Here's your opportunity to network with hundreds of area professionals and economic development representatives. This is a great venue for professional development and the exchange of ideas about economic development challenges and opportunities. More than 200 professionals from economic development and related fields attended last year's event.

For more information and a registration form, check out the I-70/75 website at [www.i70-75.org](http://www.i70-75.org).

## UD Shares 'Blueprint' for Its Future



Association members in attendance at the April meeting heard from the University of Dayton's Campus Planning Director Rick Perales about the university's new sustainable master plan for its 260-acre campus, which includes a newly acquired 50-acre parcel. The plan provides a broad vision along with some specific details that may change as opportunities unfold.

### Plan highlights include

- the University Center for the Arts and arts plaza on Brown Street
- new academic facilities for science, technology, engineering and math disciplines
- a new alumni center
- enhanced student neighborhoods including student housing
- renovations of Chaminade Hall and Immaculate Conception Chapel
- use of the Miami River as a focal point of activity
- well-defined pedestrian connections among various destinations, including athletic facilities across the river, and
- a new student union.

The plan was developed with input from students, faculty, university representatives, and area civic and business leaders. The firm of Burt Hill, an industry leader in higher education land planning, created the plan.

The proposed improvements will be financed through a combination of university resources, fundraising, sponsored research funding, private/public partnerships, and federal and state grants, Perales said.

## Prime Sites Available in Kettering



available for reuse.

The Kettering Development Corporation and the city of Kettering are interested in talking to developers about the purchase and redevelopment of a prominent site in the Kettering Business Park. Situated at the northwest corner of Wilmington Pike and Forrer Boulevard, the property provides approximately 1,350 feet of frontage along Wilmington Pike. An adjacent site includes a vacant 200,000-square-foot building that is also

With some 2,000 workers, the Kettering Business Park is home to GE Money's

consumer finance call center, the National Composite Center, the Kettering Municipal Court and the Kettering Fire Department headquarters.

For more information, please contact Kettering's economic development manager, Gregg Gorsuch, at (937) 296-3342 or [gregg.gorsuch@ketteringoh.org](mailto:gregg.gorsuch@ketteringoh.org). Or you may visit the website at [www.ketteringoh.org](http://www.ketteringoh.org).

## New CareSource Headquarters Enjoys Riverfront Views



CareSource, Ohio's largest Medicaid managed health care plan, is constructing a nine-story corporate headquarters along the Great Miami River in downtown Dayton. Built on slightly less than one acre, the development includes 325,000 square feet of office space plus dining, fitness and print/mail facilities as well as parking for 75 vehicles. Also included is CareSource

University, an employee training center.

The building is configured to capture dramatic views of the river and serve as the visual anchor for the northern edge of the central business district.

Construction will be completed before the end of 2008.

## Springfield Chamber to Talk with 1,000 Businesses

A new approach to economic development is being implemented by the Greater Springfield Chamber of Commerce's Community Improvement Corporation and its local partners. The Hiring, Investing, Training or Seeking Space program (HITS) will serve all 3,600 Clark County businesses, regardless of size.

"One objective will be to discover in a quick conversation whether the economic development team can assist a business by asking if they are doing any of the HITS," said CIC and Chamber Vice President David Zak. "If so, the team that has been assembled can provide the needed expertise."

Traditionally, retention and expansion efforts included a time-consuming interview as part of a survey that takes up too much of a business owner's time. HITS questions get right to the point in determining whether the economic development partners can be of assistance.

For additional information, please contact Zak at 937- 621-1935 (direct) or by cell at 937-631-5315. He can also be reached by e-mail at [dzak@greaterspringfield.com](mailto:dzak@greaterspringfield.com).

## Local Business Featured in Ad

**In Ohio, perfect balance is easily accessible for Phillip Hayden.**

**Build Your Business. Love Your Life.**

**Ohio**

Centerville-based Htech Systems and its chairman and principal, Phillip L. Hayden have been featured in a Wall Street Journal ad for the Ohio Business Development Coalition's "Why Ohio?" campaign.

In the ad, Hayden speaks to Ohio's outstanding transportation infrastructure and how its easy access to key markets has been important to the company's success. He also mentions the accessibility it provides to his favorite recreational resources throughout the state, including his boat on Lake Erie.

Htech was formed to pursue the design and construction of industrial processes associated with various industrial

operations. Targeted projects include environmental, water, wastewater, energy, air pollution, ventilation, control systems and manufacturing.

## CountyCorp Names New Loan Officer

CountyCorp has announced an addition to its economic development staff. A new commercial loan officer, David Sassenger, is responsible for new business development and the origination of SBA 504 and Ohio Regional 166 loans to area small businesses for their growth and expansion.

Sassenger recently served as commercial loan officer and assistant vice president at Oak Hills Bank in Franklin, Ohio. He has 28 years of commercial lending and banking service experience in the Dayton market and recently spent two years as a residential appraiser in Dayton.

## New Staffer Joins ODOD Regional Office

Denise Walton has joined the staff of the Dayton Regional Office of the Ohio Department of Development as assistant to the regional economic development director. She can be reached at 937- 285-6185 or 937-223-3584 (fax). Her email is [dwalton@odod.state.oh.us](mailto:dwalton@odod.state.oh.us).

## AT&T Grant Helps to Educate about Discounts

AT&T Inc. announced recently that AT&T Ohio is awarding nearly \$159,000 to nonprofit organizations as part of the company's efforts to educate communities about Lifeline Ohio, a discount telephone-assistance program designed to enroll eligible customers in the AT&T telephone network. This year, 19 nonprofit organizations throughout Ohio will each receive an \$8,368 grant in this effort.

"The Lifeline Ohio plan makes phone service more affordable for eligible households by including a monthly discount of \$12.39 on local service and a waiver for initial installation charges," said Connie Browning, president of AT&T Ohio.

The Lifeline Ohio program has approximately 190,000 enrollees. In the Dayton area, nonprofit organizations that received grants in 2006 to educate AT&T customers about the Lifeline program are Clothes That Work!, Dayton Urban Ministry Center and Founders Family Center.

## Fortune Names AT&T Top Company

AT&T Inc. has been named by *Fortune* magazine as America's Most Admired Telecommunications Company. AT&T has topped the America's Most Admired list for its industry in 10 of the past 13 years.

AT&T joins an elite group of corporate leaders ranked No. 1 in their industries, including General Electric, Genentech, UPS, Procter & Gamble, and Berkshire Hathaway. The magazine's Most Admired Companies lists are among the most highly respected registers of corporate performance and reputation in the nation, as chosen by top executives and directors from Fortune 1000 and Global 500 companies.

"This honor validates our commitment to set the pace for progressive innovation and unmatched customer service," said Randall Stephenson, AT&T chairman and CEO.

## About the Association



The I-70/75 Development Association brings together more than 90 businesses and organizations and some 300 individuals in southwestern Ohio. With a 20-year history, the association strives to improve the region's development opportunities through professional development, networking and information sharing. The association sponsors monthly programs in addition to an annual Economic Development Summit. For more information, [click here](#) or call Sandra Brasington at 937-689-

9938.