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Economic Development Summit Enjoys Regional Draw

It was another successful year for the planners of the I-70/75 Economic Development Summit. With about **200 registrants** from the **Dayton, Columbus and Cincinnati** areas in attendance, the summit has grown to become one of the premier economic development events in Ohio. Association members Mike Davis from the city of Moraine and Bill Singer from the city of Englewood again co-chaired the event.

“The summit provides great opportunities for **education and networking** for the public and private sector professionals,” said Davis.

According to Singer, the association’s goal is to provide a **day of professional training** on current topics related to economic development. Thus, the selection of session topics ranged from tax increment financing and site selection to creating entrepreneurial growth and a BRAC update. Keynote speakers – Dr. Russell Hamm on the **state of manufacturing** and CompeteColumbus President David Powell on **building a regional economy** – drew a large audience and prompted many thought-provoking questions.

Dr. Hamm’s introduction of the National Association of Manufacturers’ “**Dream It - Do It**” **campaign to promote manufacturing careers** was an important step for implementing the campaign locally. The I-70/75 Development Association will take an active role in the campaign in the Dayton region, Davis said.

Thanks

The association would like to thank the following members who served on the **steering committee** for the summit:

Kim Carter, Bruns General Contracting
Brad Vath, City of Tipp City
David Anderson, Past President, I-70//75 Development Association
Christy Herman, City of Troy
Erik Collins, Montgomery County
Sara Dunnigan, Montgomery County Transportation Improvement District
Jim Hill, Miami County
Hal Hunter, City of Vandalia
Steve Lake, Governor’s Region 4 Economic Development Office
Russell Maas, Patterson, Maas & Blank
Evan Scott, Dayton Development Coalition
Brian Short, Chisano Marketing

Many thanks also to the following event sponsors:

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Thanks to our door-prize contributors:

Fifth Third Bank- Mike Lopez

City of Moraine - Michael Davis

City of Centerville - Bill Covell

City of Springboro - Chris Pozzuto

City of Vandalia - Hal Hunter

Dayton Development Coalition - Evan Scott

City of Tipp City - Brad Vath

Miller-Valentine - Jason Woodard

Dayton Area Chamber of Commerce - Maureen Patterson/Loren Dineen

Norfleet, Brown & Petkewicz - Bill Petkewicz

LJB - Michael Kerr

Shook Construction

El Meson - Erik Collins

Ferguson Construction - Gary Cline

Downtown Dayton Partnership - Verity Snyder

Participants take the opportunity to network during the Economic Development Summit.



ODOT Opening New Avenues for Growth

While orange barrels may spell headaches for many motorists, economic development professionals are different: They see roadway **construction as opportunity** waiting to happen. Association members learned in April about the many Ohio Department of Transportation **improvement projects** that should have them smiling for the next several years.

Spokesperson Emily Gillespie Patrick was on hand to review various ODOT projects and initiatives in District 7.

The I-70/75 redevelopment project is a three-phase, **\$111 million** effort. It began with Phase I in 2002, the construction of the Benchwood/Wyse interchange and will be completed in 2008 with the opening of new major ramps and a railroad bridge over I-70.

The bridge replacement and widening of **SR 49 at I-70** will be completed by late this summer. Widening and roadway modifications at **I-70 and SR 202, an \$8.4 million project**, will be completed by early summer 2006.

I-75 in Miami County is undergoing resurfacing and bridges are being replaced. This project will be completed in 2007.

The **reconstruction of US 35** through Dayton has begun. The **\$52.9 million** project will include the removal and replacement of existing roadway, lane additions and bridge painting and repair. In the next ten years, it's only going to get more exciting, Patrick predicted.

Patrick also introduced "**Barreling Ahead**," a new ODOT Internet site that provides detailed road construction information, **Web cams** and the latest updates on progress. The site may be reached at www.dot.state.oh.us/dist7/.

Premier Health Partners: Facilities Growing to Meet Community Needs

The face of healthcare is changing in the Dayton region, and Premier Health Partners is helping to lead the way. The March meeting of the I-70/75 Development Association featured **Tom Arquilla**, vice president of business development for Premier Health Partners, the joint operating company for **Miami Valley, Good Samaritan and Middletown Regional hospitals** and their corresponding subsidiaries and affiliates. He spoke about various expansions, including the development of a **state-of-the-art outpatient facility** at I-675 and Wilmington Pike in Centerville, a new facility just east of I-75 at the **Middletown** exchange, and a project in **Huber Heights** that will include a 50,000-square-foot medical office building.

South Dayton Project Highlights

- . **Addresses emergency room overcrowding** at Miami Valley Hospital's main campus.
- . Provides **closer access** to emergency services for residents in the growing areas to the south
- . Allows **EMS** squads to return more quickly to service
- . Expected cost of the project is **\$79.5 million**
- . Approximately **100 full-time jobs** will staff the MVH portion of the facility
- . Construction complete by September 2007
- . Operational by October 2007

The new 268,000-square-foot facility will include:

- . Full-service 24-hour emergency department
- . Medical imaging services
- . Cancer treatment center
- . Cardiac and diagnostic services
- . Breast center
- . Physician office building
- . Laboratory services

Middletown Regional Hospital Highlights

- . Current facility upkeep is **cost prohibitive**
- . Growth is not possible because facility is **landlocked**
- . Offers a **growing population center** convenient access to services

Some of the new features include:

- . Educational facility
- . Expanded pediatric services
- . Ambulatory surgical center
- . Expanded heart care services
- . New cancer center

Huber Heights Center Highlights

- . Approximately 60,000 square feet
- . 33-acre parcel of land

Some of the proposed services include:

- . Medical imaging service
- . Cancer treatment center
- . Cardiac and diagnostic services
- . Women's center
- . Physician office building
- . Laboratory services

CountyCorp: The Business-Loan Source

Did you know that CountyCorp is the only Dayton-based community development organization that can **combine the U.S. SBA 504 loan program with the State Regional 166 loan program**? According to CountyCorp President Steve Naas, "This allows the client to access **lower interest rates** and **long-term financing** for their projects in one place. We can combine the acquisition or expansion of the business facility with equipment purchase simultaneously."

This may be a good time to begin a capital improvements project, with rates for a 10-year SBA 504 loan at **6.96 percent** and a 20-year at **6.82 percent**. The State Regional 166 loan rate for up to 15 years is 5.33 percent. In addition, for small businesses in Montgomery County, CountyCorp **can provide additional Community Development Block Grant funds** into the project. Small business owners considering a SBA 504 loan can get up to \$1.5 million for real estate and/or equipment. Up to \$2 million is now available for **women/minority-owned** businesses and other projects meeting certain public policy objectives. New for this year is the ability for small manufacturing companies to access up to \$4 million for their project.

The State of Ohio Regional 166, available from CountyCorp, can bring **up to \$350,000** for capital projects, and if that amount isn't sufficient, CountyCorp can refer the business directly to the State of Ohio for requests in excess of that. CountyCorp has been **working with small companies for over 25 years** helping to expand their business and create new jobs.

On the economic development side, CountyCorp now has the ability to participate with an SBA 504 and a State of Ohio Regional 166 loan throughout the **entire state of Ohio**. CountyCorp will continue to cover the area bounded by Butler, Clinton, Mercer and Champaign counties, however, with specific emphasis on Montgomery County.

For more information on CountyCorp and small business loan programs, visit www.countycorp.com or call 937-225-6328.

Grow Piqua Now

A new organization called Grow Piqua Now has been created to guide and lead economic development efforts within Piqua, in both the private and public sectors.

The goal of Grow Piqua Now

is to **expand the wage base** and prosperity of the Piqua community and advance the **quality of life** for Piqua's citizens.



Additional responsibilities include recruiting new businesses to locate in Piqua, working at retention and expansion of existing businesses, and securing from all stakeholders the financial, in-kind, volunteer and political necessary to achieve **strong economic development**. Three local organizations – the City of Piqua, the Piqua Improvement Corporation, and the Piqua Area Chamber of Commerce have spearheaded the creation of Grow Piqua Now and will be prominently represented on the board of directors along with business representatives. **Harry Bumgarner**, Piqua's assistant city manager and the city's economic development director, is expected to be appointed as the initial executive director.

Community leaders are enthused about the creation of Grow Piqua Now and see it as a turning **point** in Piqua's efforts to move the community forward in economic development. "The new GPN organization will allow all of us who are keenly interested in development to **leverage our assets and talents**, to market the city to companies that are interested in a new southwestern Ohio location, and to make it easy for companies to successfully locate here," said Piqua Improvement Corporation President Daniel P. French. "Piqua's citizens will benefit from new employment opportunities, improved quality of life, and the exciting, **progressive feeling** that growing communities have."

According to Piqua City Manager Frederick E. Enderle, "We are happy and excited that Harry Bumgarner's talents and expertise can be put to such excellent use, helping use the **cooperative framework** of Grow Piqua Now to pull together and guide all of Piqua's economic development plans and activities."

The **current officers** of the Piqua Improvement Corporation are: President, Daniel P. French; Vice President, Jeanie Jordan-Bates; Treasurer, Cindy Holtzapple; and Secretary, Frederick Enderle. Current PIC trustees also include: John Brown, Thomas Hudson, Ruth Koon, Frank Patrizio, James Sever, William Sommer, Brad Ulbrich, David Vollette, Thomas Zechman, and ex-officio, Michael Bardo and Lorna Swisher.



"Building Standards That Set Standards™"

Bruns Selected for Spartech Plastics Project

Bruns General Contracting Inc. was recently named the **design/build contractor** for a new facility for Spartech Plastics, a **leading producer of engineered thermoplastic sheet materials**, polymeric compounds and concentrates, and engineered product solutions.

The project consists of a **new 160,000-square-foot manufacturing/warehouse facility** and an attached 5,000-square-foot office building, both to be located in Greenville, Ohio.

"We selected Bruns General Contracting because of their **quick response** to the

many changes we added to the scope of the project, such as getting the building LEED certified," said Timothy Fleming, project manager for Spartech Plastics. "We felt Bruns **handled all aspects** of the project in a very professional manner with great attention to detail."

The existing Spartech facility was built in 1966 and acquired by Spartech Plastics in 1997. Currently, Spartech Plastics has **92 full-time employees**. The new facility will **add approximately 90 full-time jobs**, which include some transfers from other plants.

"Our main goal since this project started has been the retention of Spartech. The loss of more jobs in our area would have a devastating effect on the city's future growth," said John Greendyke, Darke County economic development director. "On the other hand, adding more jobs is the icing on the cake, and we are **looking forward to any additional growth** that comes with the expansion of Spartech in our community."

Incentives for the project include a land donation from the city of Greenville and additional state funding.

"We are **thrilled to be a part of this project** and help both Spartech Plastics with the growth of their company and also the city of Greenville as they continue to invest in the economic growth of their community," said Steve Bruns, president of Bruns General Contracting Inc.

Completion of the project is scheduled for **summer 2007**.

Key Positions Filled at Bruns Construction

Bruns General Contracting Inc. recently announced the addition of **two new team members**. Dave Mason has joined the staff as an **estimator**. In this role he is responsible for **writing bid packages, developing schedules and phasing** as well as maintenance of project budgets. Mason brings nearly **17 years of construction industry experience**. Most recently he served as a project manager for Shook Inc.

David Frye has also joined the staff of Bruns as **vice president of religious facilities and business development**. In this role he is responsible for cultivating new business specifically in the area of religious facilities. Frye has **19 years of experience** in the construction business. Most recently he served as vice president of religious facilities for Miller-Valentine Group, where he was responsible for **new business development and management of religious facilities** design/build construction services for southwest Ohio. He is graduate of Mount Vernon Nazarene University where he received a bachelor of science in business management.

AT&T and TotalVid.com Offering Unique Internet Video Programming

AT&T Inc. and TotalVid.com, a wholly owned subsidiary of Landmark Communications, Inc. recently announced an agreement to offer TotalVid's online library of more than **2,600 entertainment and instructional video titles** to AT&T Yahoo! High Speed Internet and AT&T Worldnet subscribers.

The agreement will feature a co-branded AT&T and TotalVid Web site, att.totalvid.com, and offers AT&T customers **unlimited video downloads** during a seven-day free trial. The companies will also market TotalVid's content on the AT&T Worldnet portal at www.att.net.

Through the agreement, broadband users will have access to the complete TotalVid library, featuring on-demand access to full-length videos in categories such as action **sports, anime, cooking, fitness, home improvement, martial arts instruction, music, sports and travel**.

“TotalVid offers our customers an exciting array of content that hasn’t traditionally been available through television or retail video stores,” said Scott Helbing, chief marketing officer, AT&T Consumer. “We continue to look for ways in which we can deliver **quality entertainment** to AT&T customers faster and easier, and TotalVid is helping us achieve that goal.”

TotalVid supplies consumers with thousands of premium, special-interest videos from more than **350 content providers**. Through this agreement, AT&T, the nation’s largest DSL high speed Internet provider with more than **7.4 million DSL lines in service**, will give its customers a new avenue for entertainment and information, enabling them to take control of their viewing options.